

YOU CAN TRUST IN US



25,551
DISCOUNTS REDEEMED

16
NEW CLIENTS

62
NEW GYMS

GYMS HAVE BOUNCED BACK

Gyms have bounced back and are seeing a rapid recovery in membership numbers in response to the health crisis that has fuelled a huge demand for wellbeing and fitness. We welcomed **62 new gyms** onto our network in January and we're looking forward to increasing our network even more throughout 2022, to continue to offer our clients and their employees the best coverage and choice of fitness locations.

96% OF OUR NETWORK USED

We're also seeing a wider number of locations on our network being used as people's lifestyles shift to hybrid working, and less commuting is leaving more time for fitness! **96% of our network was used in January alone!**

CONSUMER CONFIDENCE

We've received lots of **excellent customer feedback about the service, safety and cleanliness of the gyms** since they reopened, which has boosted consumer confidence and helps us reinforce the messages around the importance of leading an active lifestyle.

ONLINE WELLBEING EVENT

We also successfully launched #WellnessWednesday, our brand new **weekly online wellbeing event** for our clients and their employees to access for free. #WellnessWednesday is led by our gym partners and includes virtual workouts, wellbeing webinars and health topic information. We saw a huge number of employees getting involved in January for **PureGym's sessions** and we're hoping for even more in February, when **Nuffield Health** will be taking over.

